A Guide

Key places - our Walk-in-Centres

The Stoke Haywood NHS Walk-in-Centre Haywood Hospital High Lane Stoke-on-Trent ST6 7AG Tel: 01782 673500 (7am-10pm Mon-Fri and 9am-10pm

Weekends)

Hanley Health and Well-being Centre 67-71 Stafford Street Hanley ST1 1LW Tel: 0300 123 6759 (8am-8pm 365 days a year) Midway Medical Walk-in-Centre Morston House The Midway Newcastle-under-Lyme ST5 1QG Tel: 01782 663757 (8am-8pm 365 days a year)

This handbook has been produced by Stoke-on-Trent Clinical Commissioning Group



NHS

Stoke on Trent

Putting patients first Clinical Commissioning Group



Welcome

This book has been put together by Stoke-on-Trent Clinical Commissioning Group.

Every parent or carer wants to know what to do when a child is ill - use this handbook to learn how to care for your child at home, when to call your GP and when to contact the Emergency Services. Most issues your child will experience are part of growing up and are often helped by talking to your Midwife, Health Visitor or School Nurse. Almost all babies, toddlers and children will get common childhood illnesses like Chickenpox, colds, sore throats and ear ache.

Some of these are easily treated by your GP or at home with support from your GP or a Health Visitor rather than a trip to Accident and Emergency.

This handbook will point you in the right direction and explain what you can do at home, or where you need to go to get assistance and advice. It has been put together with help from health care professionals. Trust your instincts, you know your child better than anyone else. If you are worried you must get further advice.

This handbook also contains general welfare information which will help you keep you and your child safe and healthy.

Visit www.stoke.gov.uk/ccm/navigation/community-and-living/childrens-centres/commonchildhoodillnesses to view this booklet online.

All factual content has been sourced from Department of Health, Birth to Five, 2009 edition, NHS Choices, British Association of Dermatologists, The Meningitis Trust. This information cannot replace specialist care. You need to get specialist help if you are worried, you know your baby best.

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A guide to services

Here in Stoke we have a wide range of healthcare children and family services. See which service or professional is best to help you.

NHS Direct 0845 46 47

This helpline will be phased out in 2013. See details of new 111 service.



111

NHS 111 is a new service which makes it easier for you to access local health services. Calls are free from landlines and mobile phones. If you need urgent healthcare, you should call NHS 111 before you go to any other service. By calling NHS 111 you will be directed straightaway to the local service that can help you best. It is available 24 hours a day, 365 days a year. When should I call NHS 111?

- When you need help fast but it is not life threatening.
- When you think you need to go to A&E or another NHS urgent care service.
- When it's outside of GP surgery hours.
- When you are visiting the area.
- When you do not know who to call for medical help.



Pharmacist

Your local Pharmacists can provide advice on most common health issues. They can suggest and dispense medicine and other health products. There are often Pharmacists in supermarkets and many are open late. Visit www.nhsdirect.nhs.uk where you can find the service locator that will help you find the Pharmacist nearest to you.



GP

You will need to register with a GP (to find a GP in your area, use the NHS Choices Find Services System on: www.nhs.uk/servicedirectories Your GP can advise, give medicines and information on other services. You will need to make an appointment but most GPs will see a baby quite quickly if you are worried.



Health Visitor

Health Visitors are there to support you and your family during the early years. They will visit you at home or see you in your local clinic. They assess your health and development needs and can tell you where to get extra help if you need it.



Children's Centres

Families can access a wide range of information in a friendly environment.
Children's Centres provide a range of advice including health promotion and advice on safety. They promote all aspects of child health and well-being.



Dentist

Make sure you see a
Dentist on a regular
basis.
To find a Dentist that is
taking on patients call
PALS 0800 389 6819.
PALS can also assist in
finding an emergency
Dentist for patients

in pain.



A&E

For immediate, lifethreatening emergencies, please call 999. A&E and 999 are emergency services that should only be used when babies and children are badly injured or show symptoms of critical illness such as choking, chest pain, blacking out, or blood loss.



Types of thermometer

A normal temperature is between 36-36.8°C (96.8-98.24°F).

Digital thermometers are quick to use, accurate and can be used under the arm (always use the thermometer under the arm with children under five years old). Hold your child's arm against their body and leave the thermometer in place for the time stated in the instructions.

Ear thermometers are put in the child's ear. They take the temperature in a few seconds and do not disturb the child, but they can be expensive to purchase. Ear thermometers may give low readings when not correctly placed in the ear. Read the instructions carefully.

Strip-type thermometers, which you hold on your child's forehead, are not always an accurate way of taking their temperature. They show the temperature of the skin, not the body.

Mercury thermometers are being phased out. The amount of mercury is very small, but using mercury thermometers is not recommended.

Source: www.nhs.uk

Know the basics

Being prepared and knowing the signs

Parents are usually good at noticing when something is wrong with their baby from quite early on. It is normal to worry that you may not recognise the signs that your baby is unwell. Trust your instincts, you know your baby best.

Learn how to spot the signs of serious illness and how to cope if an accident happens. If you know the basics and you are well prepared, you will find it easier to cope - and less scary. Keep a small supply of useful medicines in a locked cabinet or somewhere up high where a child cannot reach them. There is a useful list in the box on the right, of things to have at home just in case. Make sure you've got the right strength of medicine for the age of your child, always follow instructions carefully and check use by dates. Read the label carefully and use sugar-free options where you can.

If your baby seems to have a serious illness it's important to get medical attention as soon as possible. Take a look at the Birth to Five book from the Department of Health www.dh.gov.uk

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My baby is crying more than usual and seems to be irritable and hot.

t

Is there a fever, have you checked their temperature? Look at 'normal temperature level' on left. Have you tried paracetamol? Remember to check the label to give the right dose.

3

If you have tried this and it has not worked see your Pharmacist. If temperature is 38°C or above coupled with a rash, contact your GP immediately.



Keep a small supply of useful medicines. Include things like:



Thermometer (See opposite page)



Plasters



Liquid painkillers (e.g. baby paracetamol or ibuprofen)



Barrier cream



Natural oils like olive oil or vegetable oil (for dry skin)

Source: NHS choices

When to immunise Diseases protected against • Diphtheria, tetanus, pertussis (whooping cough), Two months old polio and Haemophilus influenzae type b (Hib) Pneumococcal disease Three months old • Diphtheria, tetanus, pertussis, polio and Hib Meningococcal group C disease (MenC) Four months old Diphtheria, tetanus, pertussis, polio and Hib MenC Pneumococcal disease Between 12 and 13 Hib/MenC Pneumococcal disease months old - within a Measles, mumps and rubella (German measles) month of the first birthday Three years four months Diphtheria, tetanus, pertussis and polio • Measles, mumps and rubella old or soon after Source: NHS Immunisation Information, 2010.

Immunisations

Protect your child now and in the future

Immunisations, also known as vaccinations are usually given by injection. Children in the UK are offered vaccinations against a variety of diseases as part of the Healthy Child Programme. You can get advice on the vaccinations from your GP or Health Visitor. A record is kept in the Parent Held Child Health Record (Red Book), which is a book you keep containing information on your child's health.

Immunisations are mainly given during the first five years. It's important to have vaccinations at the right age to keep the risk of disease as low as possible. It is normal to worry about vaccinations, so don't hesitate to ask your Health Visitor or GP for advice - that's what they are there for! Childhood immunisations are free and most are given at your GP's surgery.

Some immunisations are given more than once to make sure the protection continues. This is known as a booster, so make sure your child gets it.

The whooping cough vaccine is now recommended for all women between 28 and 38 weeks pregnant. You should be offered this at your routine antenatal appointment.

Immunisation begins at two months, when baby's natural immunity to illness, begins to drop.

Health Visitor says

place. It is your only complete

Vhen it's less urgen

Make sure vou keep vour

child's Red Book in a safe

record of their childhood

often needed later in life.

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Your Health Visitor will tell you when local immunisation sessions are taking place. 3

Immunisations don't just protect your child during childhood, they protect them for life.



GP says

Immunisations are used to protect children from diseases which can be very serious and sometimes even cause death.

The protection immunisations offer your child are worth the small amount of pain.

You may have concerns about the safety of immunisations, discuss these with your GP. Mild side effects are possible.



Childhood Obesity

Many parents are unaware of the dangers of childhood obesity but by following the top tips below you can make a difference to your child's health.

- **1. Sugar Swaps** Swapping sugary snacks and drinks for ones that are lower in sugar can make a huge difference.
- **2. Meal Time** It's important for kids to have regular, proper meals as growing bodies respond better to routine.
- **3. Snack Check** Many snacks are full of the things that are bad for us sugar, salt, fat and calories. So try and keep a careful eye on how many the kids are having.
- **4. Me Size Meals** It's important to make sure kids get just the right amount for their age.
- **5. 5 A Day** 5 portions of fruit and/or vegetables a day.
- **6. Up and About** Most of us spend too long sitting down. Keep active. Encourage your child to walk, you may need to use child safety reins.

If you are concerned that your child may be overweight please discuss this with your Health Visitor who will be able to give you advice and tell you about activities available locally to improve the health of your family.

Source: Change4Life - DoH 2009 (www.dh.gov.uk/obesity).

Healthy kids

Promoting good health

With healthy habits from birth, you can give your baby a good start for a healthy and happy future. Breast milk is ideal for your baby's growing needs. It is easy to develop healthy eating habits at an early stage in their lives.

Babies like the foods they get used to. If you give them lots of different, healthy foods to try when they are babies and toddlers, they are more likely to eat a variety of healthy foods as they grow up. Avoid salt, sugar, honey, nuts, saturated fats, low-fat foods, raw shellfish or eggs for babies.

Being physically active takes brain and muscle power so it plays an important part in your baby's development. As they grow, you can help them by playing with them and helping them make new movements and explore their surroundings. Physical exercise helps with all aspects of physical and mental well-being and it helps avoid obesity.

For your well-being and that of your child, do not smoke.

My child is a fussy eater and I worry that they are not getting enough food.

As long as your child is active, gaining weight and it's obvious they're not ill, then they're getting enough to eat.

As long as your child eats some food from the four main food groups (milk and dairy products, starchy foods, fruit and vegetables, protein), you don't need to worry.

Health Visitor says

It can be difficult to get enough vitamin D through food alone (it only occurs naturally in a few foods, such as oily fish and eggs). The Department of Health recommends that all children from six months to five years old are given supplements, in the form of vitamin drops, which contain

Your Health Visitor can give you advice on vitamin drops. To see if you are entitled to free vitamin drops visit www.healthystart.nhs.uk

vitamins A. C and D.

Source: NHS Choices Fussy Eaters/Department of Health

Source: NHS Choices Pregnancy and Baby



Cuts

Glass causes serious cuts with many children ending up in A&E.

PREVENTION:

Do not leave drinking glasses on the floor. Make sure glass bottles are up high and do not leave furniture next to glass cabinets.

WHAT TO DO:

If the cut is not serious bathe the area, make sure there is no glass left and cover with a clean non-fluffy cloth.

If your child is seriously cut, is bleeding a lot or has a piece of glass under the skin (maybe they trod on some glass) go to A&F.

Drowning

Many children drown every year, often in very shallow water. Children can drown in the bath, in garden ponds, paddling pools and water butts.

PREVENTION:

Supervise children near water at all times. Use a grille on ponds and fill in a garden pond to use as a sand pit. Learn to swim.

WHAT TO DO:

Get your child out of the water. Try to get them to cough up any water. If they are not responding call 999.

Poisoning

Poisoning from medicines, household products and cosmetics are common.

PREVENTION:

Lock all chemicals, medicines and cleaning products away.

WHAT TO DO:

Find out what your child has swallowed and take it with your child to A&E.

Please ask your Health Visitor or Children's Centre about local home safety equipment schemes.

Household accidents

Keeping your child safe in and around the home

Falls

For babies the biggest danger is rolling off the edge of a bed, or changing surface. For toddlers it is more about falling from furniture or down stairs.

PREVENTION:

Make sure baby cannot roll off any surfaces, put pillows around them. Do not put a bouncing cradle or car seat on a surface where they could wriggle off.
Use stair gates for toddlers. Make sure balconies are

Use stair gates for toddlers. Make sure balconies are locked and fit restrictors and safety locks to windows.

WHAT TO DO:

If your child has a serious fall dial 999.

Choking

Babies and toddlers can easily swallow, inhale or choke on small items like peanuts, buttons or plastic toy pieces.

PREVENTION:

Check on the floor and under furniture for small items. Find out more about CPR (a first aid technique that is a combination of rescue breaths and chest compressions. Sometimes called the 'kiss of life').

WHAT TO DO:

If your child is choking act immediately and calmly. Make sure you do not push the object further down the throat. Encourage your child to cough. Use back blows, if they become unconscious call for help (do not leave your child alone) and start CPR.

Burns, scalds and fires

Domestic fires are a risk to all children. Never let a child play with lighters, matches or candles. Burns from hair straighteners and household appliances are common. Hot drinks cause burns and scalds and bath water which is too hot is the biggest cause of fatal accidents to under fives.

PREVENTION:

Get a bath thermometer. Think about your home.
Use oven guards, fireguards and electrical socket covers.

WHAT TO DO:

If your child has a minor burn run under cool water for 10 minutes. Do not apply butter or any fatty substance. Cover with a non-fluffy cloth soaked in cool water. Take your child to A&E if the burn is severe.



Bumps & bruises

Part of growing up

Minor cuts, bumps and bruises are a normal part of growing up. Allowing children to explore the world around (with supervision) helps them develop and learn. Most of your toddler's bumps will require no more than a cuddle to make them better.

A minor head injury is when your child has not lost consciousness, is alert or interacts with you, may have vomited but only once, may have bruising or cuts to their head but is otherwise normal. Most minor head injuries just cause bruising and pain for a short while and your child will make a full recovery. Apply ice or a cool wash to the injured area to help reduce the swelling. If your child has a cut, apply a clean dressing and apply pressure to it for about five minutes. Cuts to the head will often bleed a lot.

In the next day or two watch for:

- **Headache.** Give paracetamol to relieve the pain.
- Vomiting. If vomiting continues go back to the Doctor.
- **Drowsiness.** Immediately after the head injury your child may be sleepy. There is no need to keep your child awake if they want to sleep. If your child does go to sleep wake them every half to one hour to check their condition and their reaction to familiar things. You should do this until they are no longer drowsy and have been awake and alert for a few hours.

Comfort you child and check for injuries, hold a cloth soaked in cool water

on a bump or bruise.

Give your child painkillers if needed (infant paracetamol), let them rest but keep an eye on them.

Get help if your child is seriously injured, unconscious, has difficulty breathing or is having a seizure.

Head injury

Some problems that may result from a minor head injury can be hard to detect at first. In the next few weeks parents may notice irritability, mood swings, tiredness, concentration problems and behavioural changes. Talk to your GP if you are worried about any of these. Go to your GP or hospital immediately if your child has unusual or confused behaviour. severe or persistent headache which is not relieved by paracetamol (irritability in a baby) frequent vomiting, bleeding or discharge from the ear or nose, a fit or convulsion, a spasm of the face or arms or leas, difficulty in waking up or difficulty in staying awake.

If you are still worried, contact your GP or GP out-of-hours service. If you cannot get help go straight away to the Accident and Emergency Department.

It is important to find a position that is comfortable and safe.



Hold your baby's whole body close with the nose level with your nipple.



Let your baby's head tip back a little so that their top lip can brush against your nipple. This should help your baby to make a wide open mouth.



When your baby's mouth opens wide, the chin is able to touch the breast first, with the head tipped back so that the tongue can reach as much breast as possible.



Source: Department of Health, Birth to Five 2009 edition.

With the chin firmly touching, and with the nose clear, the mouth is wide open, and there will be much more of the darker skin visible above your baby's top lip than below their bottom lip - and their cheeks will look full and rounded as your baby feeds.

Breastfeeding

A great start, but keep it up!

Giving your baby a healthy diet is one of the most important things you can do for them - not just now, but for their future years too.

Breastfeeding is recommended for babies because breast milk contains antibodies that help protect against illnesses. Breastfeeding isn't just healthier for your baby - it can be really rewarding for you too. It provides an opportunity to bond with your child and feel close to them. Breastfeeding reduces the risk of Breast and Ovarian Cancers, it also helps you get back into shape more quickly.

In the beginning feeding can be more frequent but you will both gradually get into a pattern of feeding and the amount of milk you produce will settle.

Breastfeeding also helps you and your baby to get closer - physically and emotionally. So while you are feeding your baby, the bond between you grows stronger.

When your baby is six months old, they will still need to breastfeed but now is the time to offer your baby some solids. This period is called 'weaning', which means 'trying'. Remember that babies can't drink cow's milk until they're a year old.

1

Eat a healthy diet while breastfeeding.

2

Do not smoke while breastfeeding. Eat no more than two portions of oily fish a week, avoid alcohol, caffeine, salt and shellfish.

3

If you are worried about a food type, or have any allergies talk to your Midwife or Health Visitor.



Midwife says

Breastfeeding is the best gift you can give your baby, continue right up until they are weaning and teething begins. Until your baby is six months old, breast milk has got everything they need. Breastfeeding can sometimes take a little while for you and your baby to get used to, but once established, breastfeeding is easy for most mothers and babies.

Many mums stop breast feeding at 6-8 weeks. Keep at it, for at least 6 months if you can and make it part of your everyday routine.

Source: Department of Health, Birth to Five 2009 edition.

For further advice and support please telephone the local 24 hour helpline or drop-in at one of our breastfeeding cafés (details on page 50).



Crying

Understanding why

All babies cry, especially in the first few weeks after birth. Crying is their way of letting you know they need something or are uncomfortable. They may need changing, they may be hungry or just need a cuddle.

If your baby cries suddenly and often, but they otherwise appear to be happy and healthy, they may have colic. Colic is common and although uncomfortable it is not serious and usually affects babies only in the first few months of their lives. The most common symptom of colic is continuous crying, which typically occurs in the late afternoon or evening. Other signs include a flushed appearance, drawing their legs to their chest, clenching fists, passing wind and having trouble sleeping.

When a baby cries, it can be upsetting. It is very important to stay calm and don't be afraid to ask for help.

My baby is crying more than usual.

Have you followed the advice given by your Health Visitor? Have you thought about what your baby is trying to tell you, it may be something really simple.

If you have tried this and it has not worked speak to your Health Visitor, or contact your GP if you are worried.



If your baby's crying seems different in any way (such as a very high-pitched cry or a whimper), then seek medical advice. Crying can sometimes be a sign that your baby is unwell. Trust your instincts - you know your baby best.



Being sick

A problem likely to get better on its own

It is common for babies to be sick in the early weeks as they get used to feeding and their bodies develop. Bringing up small amounts of milk is known as possetting. When your baby vomits there will be a much larger amount. It can be frightening for your baby, so they are likely to cry. Lots of things can cause your baby to be sick.

Make sure your baby is positioned correctly when breast or bottle feeding. Incorrect positioning can cause a baby to be sick (see Breastfeeding page 16).

Being sick often or with large amounts may be due to 'gastric reflux' where acid from the tummy can come up again. Babies can be grumpy and it can sometimes lead to poor feeding. If your baby is feeding well but doesn't seem themselves, you may just need to change the baby's position during a feed to make them more upright (see correct positioning advice on page 16). Feeding smaller amounts and more often may also help.

I have a new baby.
I have just given
my baby a feed.

They always seem to bring up small amounts of milk.

This is known as 'possetting'. As they develop it will stop naturally. Talk to your Health Visitor.

GP says

After the first few months, if your baby is suddenly sick it is more likely to be caused by a stomach virus rather than possetting. Gastroenteritis is a tummy bug (see Upset tummy page 46), which can come with diarrhoea (runny poo).

This is more serious in babies than older children because babies easily lose too much fluid from their bodies and become dehydrated. If they become dehydrated they may not pass enough urine, lose their appetite and have cold hands and feet.

Get expert advice. If your baby is unwell, or if vomiting has lasted more than a day, get your GP's advice straightaway.



Nappy rash & dry skin

A common problem that's easy to treat

Nappy rash is very common and can affect lots of babies. It is usually caused when your baby's skin comes into contact with wee and poo that collects in their nappy.

A nappy rash causes your baby's skin to become sore. The skin in this area may be covered in red spots or blotches. You might need to change their nappy more often.

Most nappy rashes can be treated with a simple skincare routine and by using a cream you can get from the Pharmacist. With a mild nappy rash, your baby won't normally feel too much discomfort.

Dry skin

A baby's skin is thinner and needs extra care. Dry, flaky skin, some blemishes, blotches and slight rashes are normal in newborns and will naturally clear up. If your baby is otherwise well but has a rash and you are worried about it contact your Health Visitor.

There is a red, sore rash around the nappy area.
Baby is uncomfortable and cries a lot.

Has baby been in a dirty nappy for a long time?
Have you followed advice from your Health Visitor, or spoken to your Pharmacist?

Change nappy often. Speak to your Health Visitor and if you are worried see your GP. Pharmacist says

Call in and talk to us about creams we can provide you with over the counter.

There are two types of nappy cream available. One is a barrier cream to keep wee away from your baby's skin. The other is a medicated cream, that is good for clearing up any soreness but should only be used when advised by a health professional.

When it's less urgent

Sticky eyes & Conjunctivitis

Two different issues

'Sticky eyes' are common in newborn babies and young children while their tear ducts are developing. You may see some sticky stuff in the corner of the eyes or their eyelashes may be stuck together.

It normally clears up on its own, but you may have to clean your baby's eyes regularly with damp cotton wool. Use clean, cooled boiled water.



Wipe each eye from the corner by the nose outwards. Use a clean piece of cotton wool for each wipe. Remember to wash your hands before and afterwards and avoid sharing towels to prevent spreading infection.

Is there discharge in the corner of your baby's eye and do their eyelashes appear to be stuck together?

Sticky eyes is a common condition that affects most babies, speak to your Health Visitor.

Use cooled boiled water on a clean piece of cotton wool for each wipe.



GP says - Conjunctivitis

The signs of 'sticky eyes' can sometimes be confused with an infection called 'Conjunctivitis'. With Conjunctivitis the signs are yellowy, green sticky goo which comes back regularly. If you notice this, contact your Health Visitor or GP. This can be passed on easily, so wash your hands and use a separate towel for your baby.

Source: DoH 2006.



Teething trouble

Every baby goes through it

The time when babies get their first primary teeth (milk teeth) varies. A few are born with a tooth already, whilst others have no teeth at one year. Teeth generally start to show when a child is four to nine months old, although every baby develops at their own pace. This is known as 'teething'. Some babies show few signs while others find it more uncomfortable. Some teeth grow with no pain or discomfort at all. At other times you may notice that the gum is sore and red where the tooth is coming through, or that one cheek is flushed. Your baby may dribble, gnaw and chew a lot, or just be fretful.

Some people attribute a wide range of symptoms to teething, such as diarrhoea and fever. However, there is no research to prove that these other symptoms are linked. You know your baby best. If their behaviour seems unusual, or their symptoms are severe or causing you concern, talk to your Health Visitor. Source: www.nhs.uk

Think about your child's tooth care routine. You can brush their teeth with a soft baby toothbrush and a smear of family toothpaste. Make sure you see your Dentist regularly and discuss your child's oral health with them.

1

My baby has red cheeks and seems a bit frustrated and grumpy.

2

Have you asked your Health Visitor about teething? Have you discussed options with your Pharmacist? 3

Try some of the gels or baby paracetamol available. If you are worried and things do not feel right contact your Health Visitor or GP.



Pharmacist says

If your baby is uncomfortable, you can buy some medicine from your local Pharmacy. These medicines contain a small dose of painkiller, such as paracetamol, to help ease any discomfort. The medicine should also be sugar free. Make sure you read all instructions or ask your Pharmacist about how to use them.

For babies over four months old, you can try sugar-free teething gel rubbed on the gum.

Source: DoH Birth to five edition 2009.



Paracetamol - iunior paracetamol can be given for pain or fever to children over 2 months. Check you have the right dose and strength for your child's age. Read the box carefully.

Ibuprofen - junior form can be given to babies and children of 3 months and over who weigh more than 5kg. Read the box carefully. Avoid if your child has Asthma unless advised by your GP.

Asprin - do not use for children under 16.

Source: DoH Birth to five edition 2009.

Don't pass it on:

Catch it Germs spread easily. Always carry tissues and use them to catch coughs or sneezes.

Bin it Germs can live for several hours on tissues. Dispose of your tissue as soon as possible.

Kill it Hands can pass on germs to everything you touch. Clean your hands as soon as you can.

Coughs & colds

Not usually serious

You will probably find when your child goes to play group or nursery that they get lots of coughs, colds and sniffles. There are some good things about this though as it helps the body build up a natural immune system.

Most bugs will run their course without doing any real harm because they will get better on their own, however there are things you can do at home to help:

- Give your child lots to drink.
- Try infant paracetamol (not aspirin).
- Keep them away from smoke, do not let people smoke at home, around your child or come into contact with your child if they have recently smoked.
- Keep calm a cuddle goes a long way.
- Talk to your Pharmacist but remember that coughing is the body's way of keeping the lungs clear.

If your baby is under three months, or you are concerned, contact your GP.

My child keeps coughing and sneezing, has a mild temperature and seems generally unwell.

Have they recently started nursery? Catching colds is very common. Have you spoken to your Pharmacist about junior paracetamol and cough medicines?

If symptoms last for more than 72 hours or vour child is coughing up yellow 'goo' they may have an infection. Contact your GP.



Pharmacist says

Children can also be treated using over the counter painkillers to help to bring down a raised temperature. Junior paracetamol and cough medicines can help. Check the label carefully. Some are available as a liquid for children and can be given from the age of about three months. Always check with your Pharmacist if you aren't sure which treatments you can give your child.

Bronchiolitis

Bronchiolitis is a common respiratory tract infection that affects babies and young children under a year old. The early symptoms are similar to those of a common cold and include a runny nose and cough.

As it develops, the symptoms of Bronchiolitis can include: A slight fever, a dry and persistent cough and difficulty feeding.

Symptoms usually improve after three days and in most cases the illness isn't serious. However, contact your GP if your child is only able to feed half the normal amount or is struggling to breathe, or if you are generally worried about them.

Source: www.nhs.uk/conditions/Bronchiolitis/

Smoking kills. Do not make your child breathe your smoke. Call 0800 169 0 169 or visit www.smokefree.nhs.uk

If your child has a runny nose and cough but also has rapid breathing and difficulty feeding or is vomiting, it may be Bronchiolitis.

2

Even though most cases of Bronchiolitis are not serious, these symptoms can be very worrying for parents.

3

Contact your GP If your child has symptoms of Bronchiolitis (see box). This is particularly important if your baby is under 12 weeks. Call 999 if your child has severe breathing difficulties or exhaustion from trying to breathe.

Wheezing & breathing difficulties

Look at the signs

Any kind of breathing difficulty your infant or child experiences can be scary for parents. It may be nothing to worry about and could just be normal baby 'snuffles'.

Use your instincts with newborns and babies. It could be:

- Rapid breathing or panting, which is common. There is no other sign of illness, it comes and goes and your baby is breathing comfortably most of the time, there's normally no need to worry.
- Breathing may sound a bit rattly. Try holding your baby upright.
- Occasional, coughing or choking which may occur when a baby takes in milk too quickly with feeds. Try to slow things down a bit. Check feeding position.
- A cold or mild cough. Keep an eye on them at this stage and use your instincts. If you are worried talk to your Health Visitor.

In older babies and toddlers you may notice:

- Coughing, runny nose, mild temperature (see page 28 Coughs & colds).
- Croup (hoarse voice, barking cough) needs to be assessed by a Doctor and may need treating with steroids.
- Child appears pale or even slightly blue-ish.

If you're worried about your child wheezing or having breathing difficulties even after reading this, contact your GP or call 999 immediately.

GP says

Get help and contact your GP now if your child:

- Seems to find breathing hard work and they are sucking in their ribs and tummy.
- They can't complete a full sentence without stopping to take a breath.

Call 999 or take them to A&E now if:

- Their chest looks like it is 'caving in.'
- They appear pale or even slightly blue-ish.

Source: NHS Choices - Symptoms of Bronchiolitis



Asthma

Know the symptoms

Asthma is a common long-term condition that can be well controlled in most children. The severity of Asthma symptoms varies between children, from very mild to more severe. Asthma has multiple causes and it is not uncommon for two or more different causes to be present in one child. Asthma is more than wheezing. Coughing, recurrent Bronchitis and shortness of breath, especially when exercising, are also ways that Asthma appears.

The two most common triggers of Asthma in children are colds and allergies. After infancy allergies become particularly important and avoiding the allergens to which your child is allergic may help improve their Asthma.

A sudden, severe onset of symptoms is known as an Asthma attack, it can be life threatening and may require immediate hospital treatment.

Asthma often runs in families and parents should avoid smoking indoors or near to their children.

Call 999 to seek immediate medical assistance if your child has severe symptoms of Asthma.



2

My child seems to wheeze and cough a lot, it seems to get worse at night.

Have you tried reducing any possible amounts of dust around the home? Do you smoke? Have talked to your Health Visitor?

If symptoms persist see your GP. If your child has a serious Asthma attack call 999.



GP says

Your GP will normally be able to diagnose Asthma by asking about your child's symptoms, examining their chest and listening to their breathing.

Parents should regularly attend their local Asthma clinic and get regular support on better management of their child's Asthma at home. This will save unnecessary trips to hospital. All children over six months with Asthma who require continuous or repeated use of a steroid preventer inhaler or oral steroid are offered the seasonal flu vaccine. In addition, any child over six months who has been admitted to hospital with a lower respiratory tract infection should also be offered the seasonal flu vaccine.

Source: Department of Health, Birth to five 2009

Spotting symptoms

This example shows areas where allergy sufferers may experience symptoms. Many of these symptoms can develop as a result of other common childhood illnesses. With an allergy, symptoms often appear more quickly or suddenly.

Eyes

Itchy eyes, watery eyes, prickly eyes, swollen eyes, 'allergic shiners' - dark areas under the eyes due to blocked sinuses.

Airways

Wheezy breathing, difficulty in breathing, coughing (especially at night time), shortness of breath.





Runny nose, blocked nose, itchy nose, sneezing, pain in sinuses, headaches, post-nasal drip (mucus drips down the throat from behind the nose), loss of sense of smell and taste, sore throat, swollen larynx (voice box), itchy mouth and/or throat, blocked ear and glue ear.

Skin

Urticaria - wheals or hives, bumpy, itchy raised areas, rashes (see Urticaria or hives page 44). Eczema - cracked, dry or weepy, broken skin.

Digestion

Swollen lips/tongue, stomach ache, feeling sick, vomiting, constipation, diarrhoea, bleeding from the bottom, reflux, poor growth.

Managing and understanding your child's allergy 50% of children in the LIK have allergies. For parents it is a learning curve in

50% of children in the UK have allergies. For parents it is a learning curve in understanding what to avoid and how to control and manage the allergy. Find out as much as you can. There are many types of allergies.

An allergy is when the body has a reaction to a protein such as foods, insect stings, pollens, house dust mite or other substance such as antibiotics. There are many common allergies. Some families seem to include more individuals with allergies than other families. Children born into families where allergies already exist show a higher than average chance of developing allergies themselves.

Allergic symptoms can affect the nose, throat, ears, eyes, airways, digestion and skin in mild, moderate or severe form. When a child first shows signs of an allergy it is not always clear what has caused the symptoms, or even if they have had an allergic reaction, since some allergic symptoms can be similar to other common childhood illnesses. If the reaction is severe, or if the symptoms continue to reoccur, it is important that you contact your GP.

Food allergies occur when the body's immune system reacts negatively to a particular food or food substance.

2

Allergies

Allergens can cause skin reactions (such as a rash or swelling of the lips, face and around the eyes), digestive problems such as vomiting and diarrhoea, and hay-fever-like symptoms, such as sneezing.

3

Children are most commonly allergic to cow's milk, hen's eggs, peanuts and other nuts, such as hazelnuts and cashew.



GP says

If you suspect you or your child may have a food allergy, it is very important to ask for a professional diagnosis from your GP, who may refer you to an allergy clinic.

Many parents mistakenly assume their child has a food allergy when in fact their symptoms are due to a completely different condition or a food intolerance.

Source: Alleray UK

Source: NICE - Testing for food allergy in children and young people



What are the signs of an ear infection?

The signs are fever, ear pain, fussiness or irritability especially when lying down (this increases the pressure on the inner ear causing more pain when an infection is present), disturbed sleep patterns, fluid draining from the ear. Although most ear infections settle down without any serious effects, there can be mild hearing loss for a short time (two to three weeks). With young children you can expect that your GP will want to re-evaluate your child's ear again in three or four weeks.



Ear infection

Babies ears need to be treated with care

Ear infections, which can result in ear ache are common in babies and toddlers. They often follow a cold and can sometimes cause a temperature. A child may pull at their ear, but babies often cannot tell where their pain is coming from, so they just cry and seem generally uncomfortable.

Babies have some natural protection against infections in the first few weeks - this is boosted by breastfeeding. In babies and toddlers, bacteria or viruses pass from the nose to the ears more easily. Ear infections can be painful and your child may just need extra cuddles and painkillers from the Pharmacist. Your child may have swollen glands in their neck - this is the body's way of fighting infection.

Children who live in households where people smoke (passive smoking) or who have a lot of contact with other children, like those who go to nursery, are more likely to get ear infections. Speak to your Health Visitor about safely cleaning your baby's ears as they can be easily damaged.

My toddler has earache but seems otherwise well.

Have you tried infant paracetamol from your Pharmacist? Do not put oil or cotton buds into your child's ears.

Most ear infections get better by themselves. Speak to your GP if symptoms show no sign of improvement after 24 hours, your child seems in a lot of pain or you notice fluid coming from the ear.



Health Visitor's tips

The best ways to prevent ear infections are to:

- Avoid others who are ill when possible.
- Wash hands to prevent the spread of viruses.
- Never smoke indoors.
- Breastfeed your child.
- Do not allow your child to drink while lying down.

Source: DoH Birth to five edition 2009.



My toddler is hot and grumpy.

Have you tried infant paracetamol? Have you made sure they are drinking lots of fluids?

If their temperature remains over 38°C and doesn't come down, contact your GP.

Babies under 6 months:

Always contact your GP, Health Visitor, Practice Nurse, Nurse Practitioner or local clinic GP if your baby has other signs of illness, as well as a raised temperature and/or if your baby's temperature is 38°C (102°F) or higher.

Older children:

A little fever isn't usually a worry. Contact your GP if your child seems unusually ill, or has a high temperature which doesn't come down.

- It's important to encourage your child to drink as much fluid as possible.
 Water is best.
- Bringing a temperature down is important because a continuing high temperature can be very unpleasant and, in a small child, occasionally brings on a fit or convulsion.
- Undress to their nappy/pants and vest.
- Keep the room at a comfortable temperature (18°C).
- Give infant paracetamol in the correct recommended dose for your child.

Fever

Over 38°C means a fever

If your child has a fever, he or she will have a body temperature above 38°C. Your child may also feel tired, look pale, have a poor appetite, be irritable, have a headache or other aches and pains and feel generally unwell. Take the temperature from the armpit (don't use in the mouth of under 5s). However, bear in mind that these measurements are less accurate as the armpit is slightly cooler (see page 6 for more information).

A fever is part of the body's natural response to infection and can often be left to run its course provided your child is drinking enough and is otherwise well. If your child is having trouble drinking, trying to reduce their temperature may help with this. This is important in preventing your child from becoming dehydrated, which can lead to more serious problems. As a guide, your child's urine should be pale yellow - if it is darker, your child may need to drink more fluids.

Fevers are common in young children. They are usually caused by viral infections and clear up without treatment. However, a fever can occasionally be a sign of a more serious illness such as a severe bacterial infection of the blood (septicaemia), urinary tract infection, pneumonia or Meningitis.

You should also contact your GP if fever symptoms are not improving after 48 hours.

Always seek medical advice if your child develops a fever soon after an operation, or soon after travelling abroad.

GP says

Call 999 if your child:

- ✓ Has a fit.
- Has a temperature of over 38°C and you are worried, especially if there is a rash.
- Develops a non-blanching rash i.e. the rash doesn't disappear when pressed.

Go to A&E if your child:

- Has a fever.
- Has not responded to paracetamol and is sleepy or lethargic.

Source: DoH Birth to five edition 2009.

The glass test The glass test is a really useful way of spotting suspected Meningitis. If your child has a cluster of red or purple spots, press the side of a clear drinking glass firmly against the rash. Go straight to the Accident and **Emergency Department** In this example the spots are still In this example the spots under the visible through the glass. Contact a glass have virtually disappeared. It is Doctor immediately (e.g. your own unlikely to be Meningitis but if you surgery or Walk-in/Urgent Care are still worried contact NHS Direct. Centre). If you cannot get help your GP or go to the Accident and straight away go to A&E. Emergency Department. Source: The Meningitis Trus 40

Meningitis

Not common but serious and contagious

Babies and toddlers are most vulnerable as they cannot easily fight infection because their immune system is not yet fully developed. They can't tell you how they are feeling and can get a lot worse very guickly. Keep checking them.

Meningitis is a swelling around the brain. It is a very serious, contagious illness, but if it is treated early most children make a full recovery.

You should always treat any case of suspected Meningitis as an emergency.

Early signs may be like having a cold or flu. Children with Meningitis can become seriously ill very fast, so make sure you can spot the signs. Your child may have a cluster of red or purple spots. Do the glass test. This rash can be harder to see on darker skin, so check for spots over your baby or child's whole body as it can start anywhere (check lightest areas first). However, the rash is not always present - be aware of all the signs/symptoms.

The presence of fever and any other of the above symptoms should be taken extremely seriously. Not all children will show all the signs listed on the right.

1

My child is showing some of the signs of Meningitis.

•

Have you tried the glass test?

3

Treat all cases of suspected Meningitis as an emergency. If the spots do not fade under pressure call 999 or go to A&E.



If you are worried, contact a Doctor (e.g. your Doctor or Walk-in Centre). If you cannot get help straight away go to A&E.



Rashes & Chickenpox

Baby skin needs extra care

A baby's skin is thinner and needs extra care. Dry, flaky skin, some blemishes, blotches and slight rashes are normal in newborns and will naturally clear up.

Baby skin is more delicate than ours. Try to limit the amount of products you use on their skin. Never leave your baby out in the sun. Baths, loose clothing and calamine lotion can all help ease itchy skin. Antihistamines are useful for babies over one year old, ask your Pharmacist.

Contact your GP or call 111 immediately if your baby has a rash that does not disappear when you press a glass to it. This may be a sign of Meningitis and needs to be seen by a Doctor no matter how well your baby seems.

Seek immediate advice if your baby has a rash and a high temperature or vomiting (see page 40 Meningitis).

Rashes can be easily confused with other illnesses and may be an allergic reaction (see page 34 Allergies).

Chickenpox is a mild skin disease. See details



My baby's skin is flaky and dry.

2

Does their skin look different, have you discussed with your Health Visitor? Do they have a rash which does not disappear when you press a glass to it?



If so go to A&E. If not, but you are worried see your GP.

Chickenpox

Chickenpox is a mild disease that most children catch at some point.

The spots often look like mosquito bites and can appear on any part of the body.

After having Chickenpox, the virus stays in the body. Later in life the virus can come back in a different form known as Shingles.

Chickenpox is easy to pass on to someone who has not had it before. If your child has Chickenpox keep them away from others.



Urticaria or hives

Easy to confuse with more serious illnesses

Childhood rashes are very common and often nothing to worry about. Most rashes are harmless and go away on their own.

Urticaria or hives is a raised, red, itchy rash that appears on the skin, It can be frightening especially if you don't know the cause. It happens when a trigger causes a protein called histamine to be released in the skin. Histamine causes redness, swelling and itching, the rash can be limited to one part of the body or spread across large areas of the body. It can sometimes be confused with other types of more serious rashes such as Meningitis.

Hives can be triggered by many things, including allergens (such as food or latex), irritants (such as nettles), medicines or physical factors, such as exercise or heat. But usually no cause can be identified. It's a common skin reaction that's likely to affect children. The rash is usually short lived and mild, and in many cases does not need treatment as the rash often gets better within a few days. If you're struggling with it, a medication called antihistamine usually helps. Creams help with the itching and are available over-the-counter at pharmacies. Speak to your Pharmacist for advice.



My child has developed itchy red spots.

It can be difficult to identify what has triggered the rash. Try to think about any new or different foods they have had.

If itching persists ask your GP about antihistamine medication.



GP says

Some things which can trigger Urticaria can be avoided. these include:

- Food such as peanuts, shellfish, eggs and cheese.
- Environmental factors such as pollen, dust mites or chemicals
- Insect bites and stings.
- Emotional stress.
- Some medications do not stop any prescribed medicines before you speak to your Health Visitor or GP.
- Physical triggers such as pressure to the skin, change in temperature, sunlight, exercise or water.

Source: www.nhs.uk/ conditions/skin-rash-children



Upset tummy

Pharmacist says

amounts of cold water. Breastfeed

hygiene (use soap and water and

dry hands well with a clean towel).

on demand if breastfeeding.

Being extra careful with hand

you use the correct dosage.

Not nice for you or your baby

Sickness and diarrhoea bugs are caught easily and are often passed on in places where there are lots of children - like playgroups or nurseries.

Feeling sick and suddenly being sick are normally the first signs. Diarrhoea can follow afterwards. Take them to see your GP if they are unwell for longer than 24 hours or sooner if they are newborn or if you notice signs of dehydration.

If you're breastfeeding, keep on doing so. Offer older children plenty of water, or an ice-lolly for them to suck. If they want to eat, give them plain foods like pasta or boiled rice (nothing too rich or salty).

Keep them away from others, especially children, who may pick up infection. Regularly wash hands with warm water and soap to fight off the infection.

Mv babv has runnv poo and is being sick.

Have you given them lots of water? This will help prevent them becoming dehydrated if it is a tummy bug. Speak to your Pharmacist. Make sure you regularly wash your hands.

Speak to your GP if symptoms show no sign of improvement after 24 hours or straightaway if thev are newborn.

Signs of dehydration

- Sunken fontanelle (i.e. the soft spot is more dipped in than usual).
- Less wet nappies (i.e. they wee less) or darker urine.
- More sleepy than usual.
- ✓ Diarrhoea.
- Dry mouth.

Try rehydrating solution from

your Pharmacist.





Constipation

Easy to treat

Constipation is a very common problem in children. Many children normally pass stools as far apart as every few days. Regardless, you should treat hard stools that are difficult to pass and those that happen only every three days as constipation.

Breastfed infants will generally have more stools per day. Their stools vary more in frequency when compared to bottle-fed infants. For example, breastfed infants produce anywhere from 5 to 40 bowel movements per week whereas formula-fed infants have 5 to 28 bowel movements per week. Switching the type of milk or formula can also cause constipation.

Many things contribute to constipation but infants and children who get wellbalanced meals typically are not constipated.

Ask your Health Visitor if a laxative might help. If it doesn't solve the problem, talk to your GP. In rare cases constipation in children and babies can be due to an underlying illness so if the problem doesn't go away in a few days it's important to talk to your GP.

Does my child have a balanced diet?

If your child is constipated, they may find it painful to go to the toilet.

Ask your Health Visitor or Pharmacist whether a suitable laxative may help.



Health Visitor says

To avoid constipation and help stop it coming back make sure your child has a balanced diet including plenty of fibre such as fruit. vegetables, baked beans and wholegrain breakfast cereals. We do not recommend unprocessed bran (an ingredient in some foods), which can cause bloating, flatulence (wind) and reduce the absorption of micronutrients. Drink plenty of fluids.

If a bottle fed baby becomes constipated you can try offering water between feeds (never dilute baby milk). If the problem doesn't go away, talk to your Health Visitor or GP again.

Source: NICE guidelines 2009, constipation in children

Useful contacts

NATIONAL

Asthma UK

0800 121 62 44 www.asthma.org.uk

Baby LifeCheck

www.babylifecheck.co.uk

Call 111

24 hour - for when it is less urgent than 999

Change4Life

Healthy eating tips www.nhs.uk/change4life

Dental Helpline

0845 063 1188

Diabetes UK

www.diabetes.org.uk

Family Lives

0808 800 2222 www.familylives.org.uk

Gingerbread

Single parent helpline 0808 802 0925

Meningitis Trust

0800 028 18 28 www.meningitis-trust.org

National Breastfeeding Network Helpline

0300 100 0212 www.breastfeedingnetwork.org.uk

National Domestic Violence Helpline

0808 2000 247 www.nationaldomesticviolence helpline.org.uk

Netmums

Parenting advice and information in England, Wales, Scotland and Northern Ireland.

www.netmums.com

Redcross

Information on CPR (kiss of life) www.redcrossfirstaidtraining.co.uk

www.nhsdirect.nhs.uk www.healthystart.nhs.uk



LOCAL

Family Information Service

0800 015 1120 (Freephone) or 01782 232200

Email: fis@stoke.gov.uk

Stoke Children's Centres

0800 015 1120 www.stoke.gov.uk

Stoke Fitter Families, Health Improvement Team

www.hpns.nhs.uk

Walk-in-Centre

See back cover for opening times and address details.

24hr helpline for breastfeeding facilitation

0300 7900 163

Breastfeeding cafés

www.staffordshireandstokeontrent. nhs.uk/Services/breastfeedingsupport-groups.htm

Pharmacy First is a service provided by a network of local pharmacies which supports the appropriate treatment of minor illnesses without the need to see your GP. These common ailments account for nearly one fifth of GPs' workload and cost the health service nearly £2bn a year.

Pharmacy First Initiative

The service provides advice and symptomatic treatment for the following conditions: sore throat, chesty cough, earache, sinusitis, headlice, threadworm, thrush and red eye (conjunctivitis).

This year childhood fever has been added, as many parents seek medical reassurance about a common symptom associated with a natural process, which children go through when their immune system develops antibodies to common bugs that they are encountering for the first time.

Obviously there will be occasions when it is appropriate for patients to seek medical assessment and pharmacists will refer patients to their GP when it is appropriate to do so. It does not mean denying treatment to those who are sick but making sure that people receive the services they actually need. The service will also support appropriate use of antibiotics.

Nationally there are more than 50 million consultations every year that are solely for 'minor' illnesses. These include back pain, dermatitis, nasal congestion and coughs.

The service is supported by a public information campaign where posters are displayed in pharmacies, GP surgeries and community clinics encouraging patients to use **Pharmacy First.**

Any treatment provided will be free for patients who don't usually pay 'prescriptions' charges.

BMA Support

The British Medical Association and the Royal College of GPs (RCGP) say they support the move towards more self-care. In a statement the RCGP president Professor Steve Field, said: "Patients with long-term and complex conditions need more time with their GP to discuss their care and treatment options.

We need to look at ways of encouraging a change in attitude towards the treatment of minor illnesses so that health care and services are properly directed at those most in need."

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